

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Giant-Hybrid **BLUEBERRIES**

ALMOST AS BIG AS GRAPES

Fine flavored, high quality berries. Easy to grow. Plant two or more varieties to insure cross-pollination. Plant in soil containing an abundance of peat moss or humus. Well-rooted plants.

RANCOCAS (Early)

JERSEY (Late)

CONCORD (Midseason)

RUBEL (Very late)

READY-TO-BEAR SIZE:

12 to 18 inches \$1.75 each: 3 for \$5.00

Blueberry Hedges

For delicious fruit and ornamental beauty. Set plants about 3 feet apart, prune when necessary. Perfectly hardy. Select any two or more varieties listed above. Well-rooted plants, 6-12 inches high.

\$1.35 each 6 for \$7.50 12 for \$14.85





RASPBERRY, INDIAN SUMMER

Goldfarb's Juicy Raspberries

**FRESH
FROM YOUR OWN GARDEN**

EASY TO GROW—WILL BEAR THIS SUMMER

INDIAN SUMMER (New Everbearing). Two full crops each season. **Doz. \$2.50, 25 for \$4.75.**

LATHAM. Most popular. Large, rich, red berries. Delicious flavor, heavy bearer. **5 for \$1.25, 25 for \$5.95.**

CUMBERLAND (Black). Largest "Black Cap" Raspberry grown. Firm, sweet, and juicy. **5 for \$1.25, 25 for \$5.95.**

Goldfarb's Seed Store

160 East 57th Street
NEW YORK 22, N. Y.

Strawberries

That "Melt in Your Mouth," June 'til Frost

Choice varieties for eating, preserving and deep freezing. Plant a Strawberry patch or set them along the edge of your flower border.

BEARING AGE, FIELD-GROWN PLANTS

JUNE BEARING: Premier, Fairfax, Dorsett, Catskill.

Bundle of 25.....\$1.25 100 plants for.....\$3.50

EVERBEARING: Gem, Mastodon.

Bundle of 25.....\$1.50 100 plants for.....\$5.00

Home Garden Collection

FIELD-GROWN PLANTS

25 June Bearing

25 Everbearing

50 PLANTS

for

\$2.50

POT-GROWN PLANTS

25 June Bearing

25 Everbearing

50 PLANTS

for

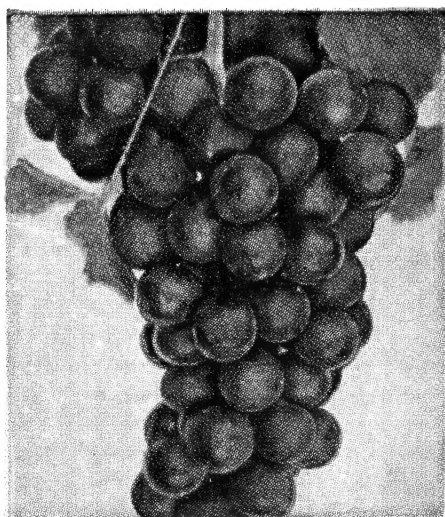
\$5.95

**Express
Charges
Collect**





BLACKBERRIES



CONCORD SEEDLESS GRAPES

GOOD HEALTH and GOOD EATING from Small Gardens



WASHINGTON ASPARAGUS

ASPARAGUS

Mary Washington. Large, dark green stalks; mild and tender; rust resistant. Strong 2 year roots. 25 for **\$1.75**, 100 for **\$5.50**.

RHUBARB

MacDonald. Red all the way through. **75c.** each, 3 for **\$2.00**.

Canada Red. Bright red, fine for sauces and pies. **85c.** each, 3 for **\$2.25**.

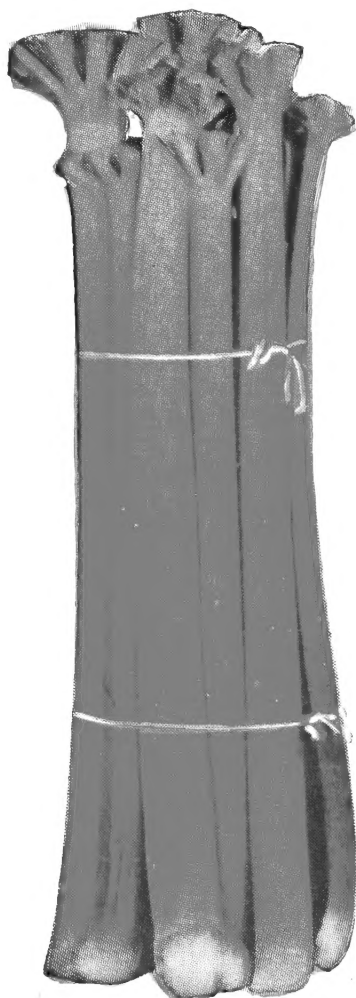
SPECIAL: 6 Roots (3 of each)
\$3.95

BLACKBERRIES

Eldorado. Sparkling, jet-black berries; fine flavor. Ripens in July. Large, 1 year old plants, 12 for **\$2.00**, 25 for **\$3.75**.

GRAPES

Concord Seedless (New). Large bunches. Excellent flavor, fine for juice, pies and desserts. **\$1.15** each, 3 for **\$3.25**.



RHUBARB



TROPICAL BLUE BEAUTY, \$2.25 each

WATER LILIES

FOR THE GARDEN POOL

Tropical Day-blooming Water Lilies

READY TO BLOOM WHEN SHIPPED

GENERAL PERSHING. Lovely pink.....\$2.75 each

BLUE BEAUTY. Light blue (*illustrated*)....\$2.25 each

MRS. GEO. H. PRING. White.....\$2.25 each

Collection: All 3 for only \$5.95

Tropical Night-blooming Water Lilies

JUNO. Pure white. 10-12 inches across.....\$2.25 each

O'MARA. Beautiful, 8-inch, rose pink flowers.....\$1.75 each

DEVONSHIRE. Large, exquisite deep red.....\$1.75 each

Hardy Water Lilies

MARLIAC ALBIDA. Pure white.....\$1.75 each

MARLIAC CARNEA. Delicate pink.....\$1.75 each

MARLIAC CHROMATELLA. Yellow.....\$1.75 each

Collection: All 3 for only \$4.95

Add 20 cents for packing and postage for each order,
within 300 miles of New York City

Goldfarb's Colorful 'Glads'

**EXHIBITION VARIETIES—PRIZE WINNERS AT
ANY SHOW—EASY TO GROW**

	Doz.
Coral Glow. Immense coral red.....	\$1.65
White Gold. Very large, light cream shading to gold.	3.75
Greta Garbo. Exhibition pink with yellow.....	1.65
Chamouny. Cerise red, petals edged silver; 10 to 12 blooms open at one time.....	1.65
Black Opal. Dark glistening red; exceptional.....	1.15

SPECIAL ORDER NO. 109

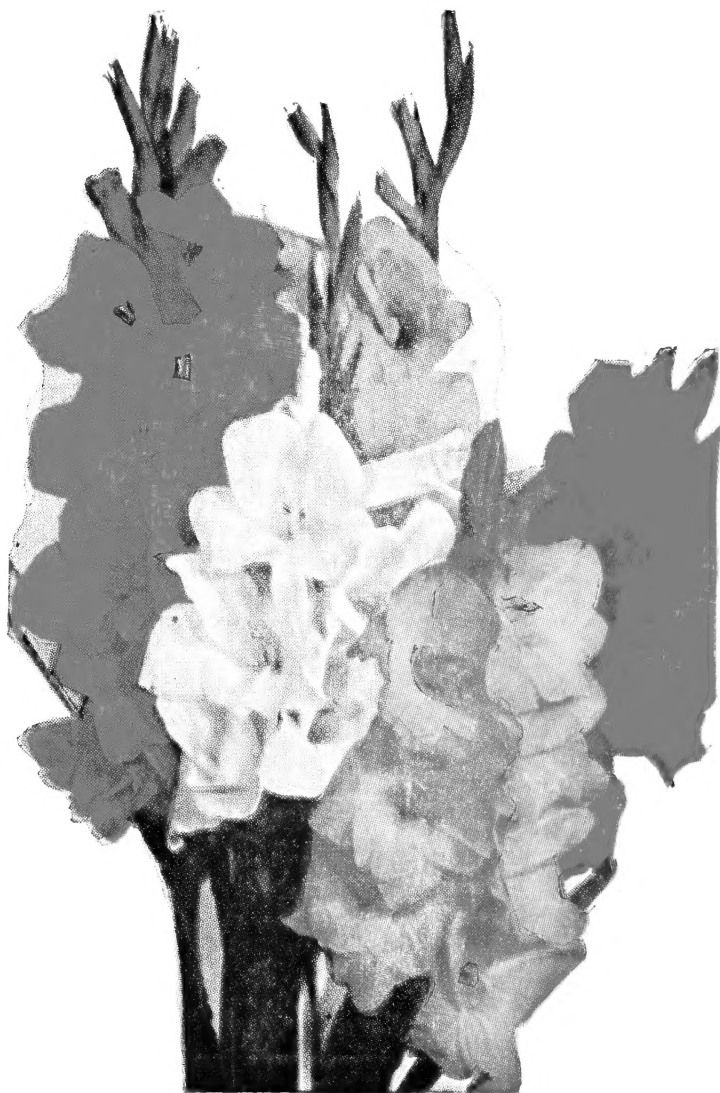
25 Bulbs (5 each) \$3.50

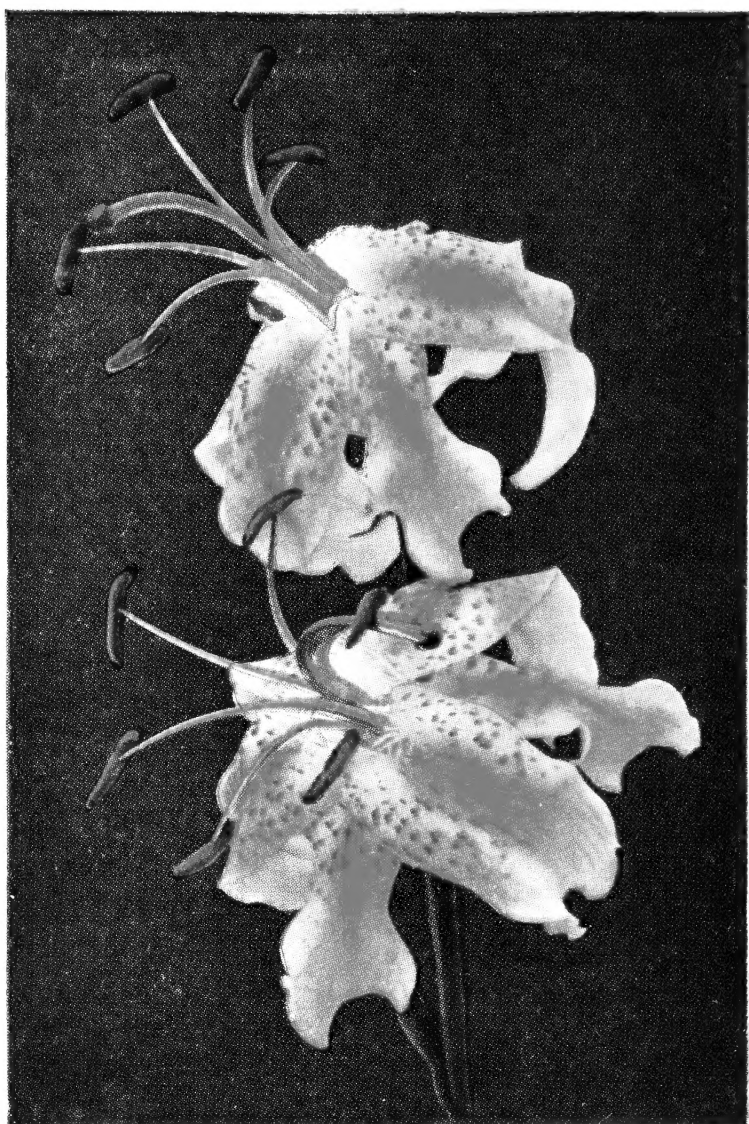
(2 SPECIAL OFFERS FOR \$6.50)

BLUE RIBBON MIXTURE

A glorious assortment of brilliant colors and shades selected from choice cut flower varieties. For a continuous supply of these gorgeous flowers all Summer long, plant some bulbs every 10 days from the middle of April to the middle of June.

65¢ per doz., \$5.00 per 100





LILIUM SPECIOSUM RUBRUM

Magnificent RUBRUM LILIES

THE SHOWY LILY

Speciosum Rubrum. Again available. Beautiful blooms of rich, ruby carmine spotted on white ground with broad,

reflexed petals. Bulbs develop into clumps, lasting many years. Plant 9-10 in. deep. Large Bulbs. Each.... **\$0.75**
6 for.... **4.00**
12 for... **7.50**

LILIES

SPECIAL OFFER NO. 100

- 1 *Speciosum rubrum*
- 1 *Regale*
- 1 *Double Tigrinum*
- 1 *Umbellatum*

All 4 (1 each) **\$1.65**

3 each of the above varieties only

\$4.75

Lilium speciosum album.

Beautiful large pure white flowers similar to *Speciosum rubrum*. Each... **\$1.00**
6 for... **\$5.50**



SIX EARLY FLOWERING CHRYSANTHEMUMS

Recent Novelty Introductions

Strong Plants—Easy to Grow

- 1—**LAVENDER LADY.** Beautiful, double lavender-pink flowers, 4 in. across. 24 in. Late September to frost. (*Illustrated.*)
- 2—**EUGENE A. WANDER.** Glistening golden yellow, fully double blooms, 4½ to 5 in. across. 24 in. Mid-September to frost.
- 3—**BURGUNDY.** Rich cerise crimson, deeper at center. 2½ ft. October to frost. (*Illustrated.*)
- 4—**AVALANCHE.** Best of the whites.
- 5—**MRS. PIERRE S. DU PONT III.** Large, double flowers of soft peach-bronze, tinted rosy-salmon. 2½ to 3 ft. Early October.
- 6—**SEQUOIA.** Well formed double flowers of apricot buff. 2 ft. Late September. (*Illustrated.*)

Separately 55c. Each

Special Offer No. 68

Six Plants (one of each) Only \$2.60

(Postpaid within 300 miles of New York City—Beyond, Express Collect)



ETOILE DE HOLLANDE

5 Prize-winning Everblooming Roses

WILL BLOOM THIS SUMMER

ETOILE DE HOLLANDE. Large crimson, velvety sheen
(illustrated).

DAME EDITH HELEN. Double, fragrant, glowing pink.

MRS. E. P. THOM. One of the best yellows; fragrant;
fine for cutting.

TALISMAN. Two toned, golden yellow and copper. A
good Rose for cutting. Free blooming.

K. A. VIKTORIA. Fragrant, pure white blooms.

All 5 for only \$5.95

(A \$6.75 Value)

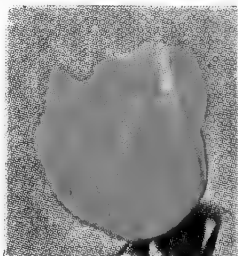
SEPARATELY, \$1.35 EACH

APRICOT QUEEN

(Pat. 464)

Rich, fruity fragrance and a color that arrests attention and compels admiration. Burnt orange buds open to 4-in. blooms of the most gorgeous coppery orange pink with gold at the base of the petals. Outstanding.

\$1.95 each



Goldfarb's HARDY PHLOX

**AN ABUNDANCE OF
BLOOM THROUGHOUT THE SUMMER**

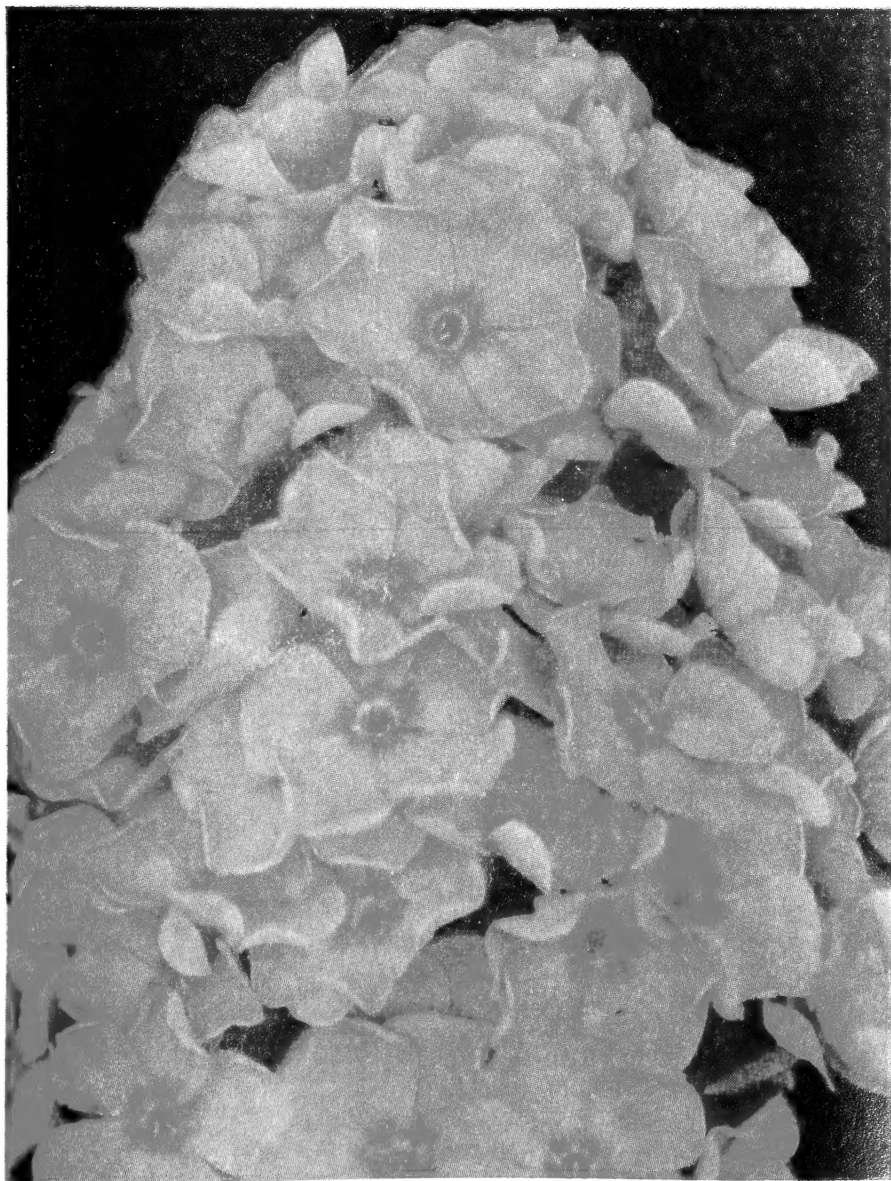
LEO SCHLAGETER.....Brilliant scarlet carmine
SNOWCAP.....Pure white
SILVERTON.....Beautiful lilac blue
SALMON GLOW.....Striking flame pink
PINK LADY.....Beautiful, soft salmon pink

SEPARATELY: 3 PLANTS FOR \$1.50

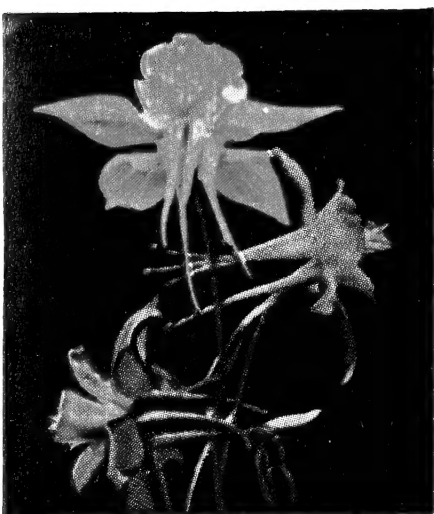
Special Offer No. 84

STRONG FIELD-GROWN PLANTS

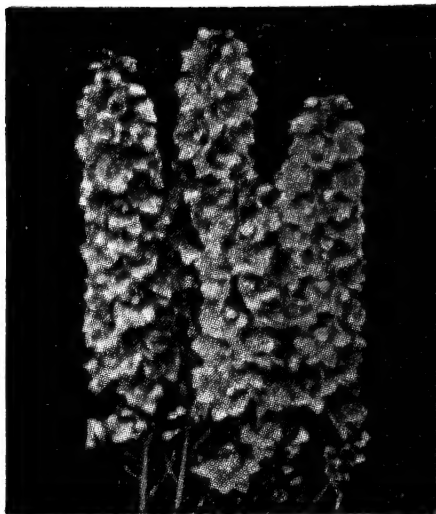
All 5 only \$2.35



PHLOX, PINK LADY



AQUILEGIA (COLUMBINE)



HYBRID DELPHINIUM

Perennial Specialties

Each of the following special offers represents the finest in Perennial Plants both with relation to size and quality. Order now for blooms this Summer.

A LONG-SPURRED COLUMBINE. Rich, beautiful colors. Perfectly hardy, blooming year after year. **5 for \$2.35, postpaid**

B HYBRID DELPHINIUM. Assorted colors. Strong plants blooming from July to frost. **5 for \$2.85, postpaid**

C FOXGLOVES. Handsome spikes for the background in the mixed border. Assorted colors. **5 for \$2.35, postpaid**

D GAILLARDIA. An excellent flower for the hardy border. Blooms continuously from June until frost. Assorted colors. **3 for \$1.45, postpaid**

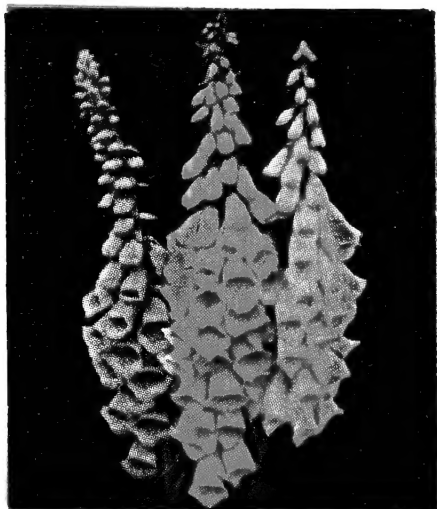
E ORIENTAL POPPIES. The finest varieties with large flowers in May and June. Reds, Pinks, Orange, etc. Our selection of colors. **5 for \$2.85, postpaid**

F CANTERBURY BELLS. Large, bell-shaped flowers on plants about 3 ft. tall. Ideal for the background in the hardy border. **5 for \$2.35, postpaid**

SPECIAL: COMPLETE COLLECTION (from A to F)

28 PLANTS—Only \$11.95

(A \$14.20 Value)



DIGITALIS (FOXGLOVE)



GAILLARDIA

All merchandise listed in this booklet (except Water Lilies) POSTPAID within 300 miles of New York City—Beyond—Express Charges Collect.

GOLDFARB'S SEED STORE

160 East 57th St. New York 22, N. Y.

SEND TO Mr.
Miss.....
Mrs.

STREET ADDRESS.....

P. O. BOX No.....R. F. D. NO.....

CITY.....

COUNTY.....STATE.....

Remittances—Checks, money order may be used. Currency should be sent only via registered mail. Charge accounts can be arranged upon request.

☐ CHARGE ☐ MONEY ORDER or CHECK ENCLOSED

Shipping Directions Are Desirable—If there is a special date on which you would like to receive your order, mention it on the order blank.

[illegible]

One per cent Sales Tax must be added to orders delivered in Greater New York (Manhattan, Bronx, Queens, Brooklyn and Staten Island)

